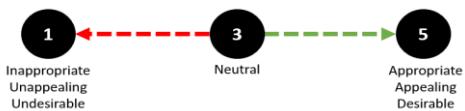


VISUAL PREFERENCE SURVEY (VPS) DATA AT ALL 10 NEIGHBORHOOD MEETINGS & OTHER EVENTS (VIA HARD COPY & TEXTING)

A Visual Preference Survey (VPS) was used to solicit community-based input as an interactive way to view/rate design preferences in 10 different neighborhoods throughout the Town. Meeting participants were shown a series of images (just examples - none are proposed in the Town) with a range of styles, architecture, characteristics, and layouts. Each person was asked to rate each image on a scale of 1 to 5 (1 being undesirable & 5 being desirable - see scale below) based on their opinion / "gut reaction" on whether that particular building would be appropriate in their neighborhood. There were two ways in which participants could vote - via a paper ballot or via a text message that was registered with an online polling system. The results from both these forms of responses were combined and are shown below for each image at each of the 10 neighborhood meetings, along with results from other meetings/events where the VPS images were shown.



Note: Images 5, 7, 13, 14, 22, 24, 29 and 32 were changed after the Snyder meeting. The last seven (7) neighborhood meetings were shown these new images. The gray color indicates that no scores were recorded because the image was not shown at that meeting.

IMAGES	RATINGS	MEETING LOCATIONS & THE TOTAL OF RATING SCORES FOR EACH (both hard copy and via text)										TOTAL SCORES - 10 MEETINGS
		Eggertsville	Williamsville	Snyder	Main-Transit	East Amherst	Ellicott Creek	Getzville	Audubon	North Amherst	Swormville	
18	#1	24	19	42	7	8	20	32	3	44	13	212
	#2	6	8	20	2	4	5	5	5	7	1	63
	#3	6	7	3	2	7	8	2	4	3	1	43
	#4	3	2	0	2	3	1	3	1	0	2	17
	#5	1	0	1	1	1	1	1	0	1	0	7
19	#1	1	2	5	1	1	4	10	1	24	5	54
	#2	2	2	6	0	4	7	5	1	13	1	41
	#3	7	7	13	6	4	14	11	3	12	4	81
	#4	12	15	21	5	9	8	11	7	5	6	99
	#5	18	10	20	2	6	2	5	1	0	1	65
20	#1	1	1	4	0	1	10	12	0	16	4	49
	#2	0	0	5	0	4	6	5	3	12	1	36
	#3	0	8	14	5	2	7	5	0	12	6	59
	#4	17	11	20	4	10	10	10	6	8	3	99
	#5	22	16	17	5	6	2	10	4	4	3	89
21	#1	10	9	19	1	0	6	10	1	28	4	88
	#2	5	4	15	4	4	3	7	1	13	1	57
	#3	8	16	18	2	7	10	13	6	9	6	95
	#4	10	5	10	4	8	10	10	3	3	4	67
	#5	8	2	3	3	5	6	2	2	1	2	34
22	#1	2	8	27	--	--	--	--	--	--	--	37
	#2	4	1	10	--	--	--	--	--	--	--	15
	#3	10	13	13	--	--	--	--	--	--	--	36
	#4	15	10	9	--	--	--	--	--	--	--	34
	#5	8	4	5	--	--	--	--	--	--	--	17
22 (new)	#1	--	--	--	1	2	4	11	0	15	0	33
	#2	--	--	--	5	1	9	6	2	16	4	43
	#3	--	--	--	4	11	13	11	6	16	5	66
	#4	--	--	--	3	4	5	13	5	5	7	42
	#5	--	--	--	1	3	4	2	0	3	1	14
23	#1	6	6	29	5	3	18	20	3	41	14	145
	#2	10	5	10	1	4	6	12	2	8	1	59
	#3	9	9	12	4	9	5	6	6	4	0	64
	#4	8	6	10	0	6	4	3	1	1	2	41
	#5	7	8	6	4	2	2	2	1	0	0	32
24	#1	19	10	37	--	--	--	--	--	--	--	66
	#2	7	6	12	--	--	--	--	--	--	--	25
	#3	8	9	10	--	--	--	--	--	--	--	27
	#4	4	7	6	--	--	--	--	--	--	--	17
	#5	2	3	2	--	--	--	--	--	--	--	7
24 (new)	#1	--	--	--	4	0	9	18	3	30	7	71
	#2	--	--	--	3	6	8	5	2	14	3	41
	#3	--	--	--	5	12	14	11	6	10	5	63
	#4	--	--	--	2	2	3	8	2	0	1	18
	#5	--	--	--	0	2	1	1	0	0	1	5
25	#1	28	22	52	3	5	17	26	4	38	11	206
	#2	3	8	8	5	10	8	8	5	9	4	68
	#3	6	4	7	6	6	9	8	3	5	2	56
	#4	1	1	0	0	2	0	1	1	0	0	6
	#5	1	0	0	0	0	0	0	0	0	0	1
26	#1	1	2	5	0	0	8	9	0	14	5	44
	#2	1	0	5	2	5	5	7	4	13	0	42
	#3	10	14	10	4	5	8	10	5	12	3	81
	#4	13	5	20	2	9	7	8	3	8	4	79
	#5	16	14	26	6	4	6	8	1	6	5	92
27	#1	5	9	19	2	2	4	15	1	34	4	95
	#2	8	4	16	2	6	5	14	5	6	5	71
	#3	17	14	18	6	11	15	8	4	9	4	106
	#4	7	7	10	3	3	7	2	3	2	4	48
	#5	3	1	3	1	2	4	3	0	0	0	17
28	#1	21	18	51	4	6	22	30	3	48	12	215
	#2	9	8	7	5	7	7	7	3	1	1	55
	#3	4	6	7	3	3	4	2	5	2	3	39
	#4	6	2	1	1	5	2	2	0	2	1	22
	#5	0	1	0	0	2	0	2	0	0	0	5
29	#1	0	2	4	--	--	--	--	--	--	--	6
	#2	3	4	9	--	--	--	--	--	--	--	16
	#3	10	11	14	--	--	--	--	--	--	--	35
	#4	16	11	19	--	--	--	--	--	--	46	38
	#5	12	7	19	--	--	--	--	--	--	3	11
29 (new)	#1	--	--	--	0	1	5	8	1	15	4	34
	#2	--	--	--	1	6	11	5	5	12	3	43
	#3	--	--	--	6	10	10	15	3	14	3	61
	#4	--	--	--	6	4	8	9	4	8	4	43
	#5	--	--	--	1	2	1	4	0	2	1	11
30	#1	12	7	18	1	1	2	9	1	13	2	66
	#2	7	7	13	4	4	6	3	2	15	3	64
	#3	7	9	23	6	11	17	15	3	15	3	109
	#4	6	6	11	2	6	6	10	6	6	5	64
	#5	8	6	2	1	2	4	5	1	2	2	33
31	#1	21	18	46	3	4	17	26	5	43	10	193
	#2	11										